

Looking for a way to get involved?

Ipas

Support Ipas and reproductive justice by hosting a fundraiser. Use this toolkit to plan a fun and impactful event.

Why support Ipas

Ipas works globally to advance reproductive justice by expanding access to legal abortion and contraception. We believe that all people have the right to make fundamental decisions about their own bodies and health. That's why for more than 50 years, we have worked with partners across Africa, Asia, and the Americas to ensure that reproductive health services, including legal abortion and contraception, are available and accessible to all.

By supporting Ipas, you're contributing to lasting societal change that will ripple through generations. Our work supports small community-based organizations, bringing vital reproductive health information to young people. Within healthcare systems, Ipas trains providers on how to provide safe, compassionate reproductive health care. And we work with advocacy groups and legal systems to liberalize abortion laws. By working across all sectors of society, Ipas is ensuring that systemic change can and does happen.



**Partners for
Reproductive
Justice**

Event ideas

Anything you and your loved ones enjoy doing together can be the basis of a fun gathering in support of reproductive justice. Take inspiration from this list or think of your own activity (and share with us so we can add to this list and inspire others).

- Game Night
- Paint & Sip Night
- Outdoor Movie Night
- Cooking Class
- Mixology Class
- Brunch Party
- Dinner Party
- Cocktail Party
- Wine Tasting
- Hiking Outing
- Bowling
- Yoga or Pilates Class
- Pizza-Making Night
- Book Club
- Casual BBQ
- Flower Arranging Event
- Craft Event
- Live Music Event
- Garden Tour
- Ceramics or Art Class
- Murder Mystery Event
- Historical Walking Tour
- Bird Watching
- Bike, Walk, Run, or Race

Many people choose to include charitable donations on their wedding registries or even baby shower registries. Supporting reproductive freedom for all is a great way to celebrate your big milestones, and we'd be happy to assist with this.

Planning checklist

☐ SHARING YOUR WHY

Reflecting on your own reasons for supporting Ipas is an important starting point for your event. Your own feelings and journey will motivate your guests to donate and get involved. Why is this issue important to you and what about Ipas inspires you? What is your vision for a just, safe, and equitable future?

Based on these motivations, what information about Ipas's programs and mission do you want to share with your guests, and what are you going to ask of them? If you plan to make a monetary ask, do you want to set a fundraising goal? A great way to show your commitment and motivate your guests to give is for you to make the first gift of the night. If you're uncomfortable asking for money (lots of people are!), we have a few resources that offer advice, and we are happy to talk you through them. You may also want to consider pledging to match your guests' donations or asking your employer to match your donations (many corporations offer this).

☐ WHO, WHAT, WHEN, WHERE: CHOOSE AN EVENT TYPE & PICK A DATE

Who will you invite to your event? Consider what activity and location will work best for your audience. Keep in mind your own budget—do you plan to provide activity supplies, food, or drinks? These purchases may be tax-deductible, and our team can provide details.

You'll want to pick somewhere comfortable and semi-private, perhaps your home or a friend's. Other options are public parks, small businesses where you might have a connection or can reserve space.

□ **GUEST LIST & INVITATIONS**

Once you've decided the what, where and when, it's time to start reaching out to your community. With your venue capacity and the space needed for your activity in mind, build your invite list. You may want to send out a "save the date" first, followed by a more formal invitation approximately four weeks prior to your event. This can be done online or via hard copy. Our online tool for invitations and registration, linked below, makes this easy. In the days leading up to your event, you'll want to send a reminder to your guests that includes details like venue access and parking information.

Once you've nailed down these details, you can use Ipas's online platform to create an event page which will allow you to share crucial information, take RSVPs, accept donations, and more. [Visit this link to get started →](#)

□ **CREATE AN EVENT AGENDA**

An agenda for your event will ensure you accomplish everything you intend to. Don't forget to plan time to share your personal connection to reproductive freedom! Be sure to build in time for casual socializing and any transitions between activities. Also consider the supplies you'll need to make your event a success: paper products for food, name tags, sign-in sheets, informational signage, Ipas brochures, etc.

□ **FOLLOW UP IS CRUCIAL!**

After your event, be sure to thank your guests—by phone, email, or card—whatever you prefer. Email templates are linked below to support sharing how your guests' support is making a difference in the lives of women and girls around the world, and how they can continue to make an impact.

Thank you so much for supporting and advocating for Ipas!

How can we help? Our team is here for you

Reach out to gifts@ipas.org and we'll gladly connect you with an Ipas team member to support you in planning and executing an excellent event. We have ideas, tools, tips, and informational materials to share with you.

Resources we can offer you:

- A PowerPoint Introduction to Ipas
- How to talk to your loved ones about supporting Ipas
- Demonstrating Our Impact: Ipas Annual Impact Report
- Sample text for invites and thank yous
- Branded visuals for Canva
- Event planning spreadsheet
- Reading Toolkit to help you host your own reproductive justice Book Club

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