

# MISSION CREEP: EXPANDING ATTACKS ON GENDER THREATEN THE UNITED NATIONS

## Executive Summary Forthcoming Ipas Report

At the 2019 session of the Committee on World Food Security (CFS) all 126 United Nations (UN) Member States—except Russia—agreed to address the significant global problem of women and girls' disproportionate food insecurity. By 2023, eight other countries had joined Russia in holding the world's 2.4 billion food insecure people hostage to a worldview that does not consider the needs and priorities of this demographic. Over a four-year period, a near consensus project quickly turned into an intractable quagmire when Russia and its ideological allies, including the Holy See and Indonesia, created havoc in the drafting process of a set of guidelines that were meant to address gender inequality in the context of food insecurity. They removed or diluted language addressing gendered barriers to food security and acknowledging women's gender diversity. The guidelines were delayed by a year and the final product was significantly weakened and did not meaningfully attend to the needs of food insecure women and girls.

The CFS is not the only multilateral space where new battles over gender are playing out. Indeed, the CFS experience forecasted a shift in strategy for States who oppose gender equality, sexual and reproductive health and rights (SRHR), and the universality of human rights. Previously, anti-gender States and their civil society allies focused their efforts on UN spaces dedicated to advancing gender, women's rights, and reproductive health. They have been particularly active at gender-focused UN annual conferences like the Commission on Population and Development and the Commission on the Status of Women. There, anti-gender campaigning against abortion, comprehensive sexuality education (CSE), and other critical human rights topics is a predictable obstacle for women's and LGBTIQ rights advocates and State delegations seeking to make progress on these issues.

As the anti-gender movement has become <u>more influential at the UN</u> in the last decade, they are opening new fronts and moving into spaces dedicated to issues other than gender. Without abandoning their usual haunts, anti-gender States are advancing in UN spaces where their issues are an unexpected feature of debate. They are blocking progress on issues like hunger, infectious disease, and crimes against humanity, and more prosaic areas like UN operations and administration. In these spaces, anti-gender States attempt to water down language on gender and insert provisions exempting them from accountability based on national sovereignty or cultural context. The result of this campaigning is often an outcome document with lower human rights standards, which harms historically marginalized people whose rights and personal wellbeing stand to benefit from the norms and protections set in the halls of the UN.

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To better understand this trend, Ipas mapped 13 cases of anti-gender campaigning in unexpected UN spaces from 2019 to 2023. These included the CFS, a treaty on crimes against humanity, World Health Organization (WHO) strategies, UN agencies' programs and budgets, and more. UN spaces are increasingly addressing cross-cutting recognition of gender inequality in human rights and international development to promote equity. As a result, some of the gender language appearing in the cases studied is new in those contexts. Many of these cases were identified by civil society advocates in interviews conducted by Ipas in the fall of 2023. Advocate testimony was corroborated by primary evidence from official UN documents, proceeding records, country statements, document drafts, and media articles.

Together these cases demonstrate not only an escalated effort to advance anti-gender goals in unexpected UN spaces, but an increasingly coordinated and systematic one which enhanced their ability to wrangle cooperation on joint anti-gender negotiation positions. In the five years studied beginning with the CFS case, the number of obstructions in one year rose from one to nine, while the number of States involved jumped from six to 90.

Anti-gender actors acknowledge their increasing dedication to monitoring the entire UN system and our case studies show that language related to gender and minority rights is targeted and opposed systematically. This is occurring even in technical reports, UN agency budgets, and other administrative documents, including seemingly minor ones like agencies' internal staffing guidelines. Now, any mention of gender is vulnerable to attack, which has direct implications for rights holders and the UN's responses to issues like hunger, development, and conflict; these issues are the latest casualties of the anti-gender movement.

The degree to which certain States have attacked language that was previously agreed by consensus—sometimes even in previous iterations of the same texts—suggests that their dedication to systematically opposing gender wherever it appears is relatively new. As this trend increases, it should be of concern not just to those who seek to advance gender equality, it should worry anyone invested in the UN as a place for productive international cooperation on global issues.

Weakening outcome documents also impacts UN institutions and their programmatic implementation, which is part of a broader, deliberate anti-gender effort to undermine multilateralism and the international human rights system. This includes defunding, discrediting, and weakening the consensus from which multilateral institutions derive their authority. Our investigation illustrates one recent effort to claw back human rights and 'restore' a patriarchal world order anti-gender groups perceive has been lost.

These efforts must be countered by an intersectional human rights response that is cross-cutting, bold, and prepared to defend the universality of human rights. This movement should embed respect for the human rights of all in the mandate and agenda-setting documents of UN bodies, while formalizing meaningful <u>civil</u> society participation in all policy processes that lack them. Only through creative cooperation can the erosion of universal human rights be prevented.

### **The Cases**

Anti-gender campaigning in unexpected spaces between 2019 and 2023 were primarily led by the Holy See and Russia and some Member States from the Organization of Islamic Cooperation (OIC) and African Group.

Date  Oct-Dec Oct-Dec Oct-Dec 1. The CFS Voluntary Guidelines  Cameroon, China, Egypt, the Holy See, Indonesia, Malaysia, R Sudan campaigned to remove language on sexual orientation a identity (SOGI) and language addressing gendered barriers to foo  Jan 2019- Apr 2023  Peb-Jun 2021  Crimes against humanity treaty  Apr 2023  Apr-Jun 2021  Apr-Jun 2021	nd gender d security. ing Egypt, r definition efinition of npetence. at included with their
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for ending AIDS AIDS, including CSE. Russia called the declaration to a vote for the	_
in UN history. (NB: not an unexpected case; mentioned by advoca	tes for the
tactics).	
Jun-Oct 5. World Intellectual Property Though consensus on this report was not required, States tried	
2021 Organization's Independent SOGI language. Other states found the anti-gender States' at	tempts to
Advisory Oversight negotiate the content of an independent report concerning.	
Committee Report	
Nov 2021– 6. Right to development Early in negotiations, Egypt, Iran, Nigeria, and Russia asserted the	_
May 2023 treaty equality" was not agreed language, so it became "equality between	n men and
women" in subsequent drafts.	
Jan-May 7. WHO's global health sector The draft was opened for negotiations due to opposition to gender	language.
2022 <b>strategies guide efforts on</b> Despite months of debate, anti-gender States <u>refused</u> to accept th	e draft and
HIV and more the strategies were put to an unprecedented vote. Rather than ac	opting the
strategies, States <u>took 'note'</u> of them and agreed to implement o	nly as was
congruent with their national contexts.	
Jan-May  8. WHO's global strategy  Non-experts were <u>allowed</u> to negotiate this technical docume	nt. States
2023 <b>focused on infection</b> called CSE and SOGI <u>not agreed upon</u> and sought exceptions	based on
<u>prevention</u> <u>cultural context</u> , resulting in the removal of SOGI language.	
Jan-May  9. WHO's program and budget Language referencing SOGI was absent from the second draft of	the budget
2023 after Russia complained about its inclusion in the first. The di	spute was
resolved behind closed doors, per an advocate.	
Jan-Jun 10. International Labor Led by Cameroon, Pakistan, and Saudi Arabia, 88 States attack	ked SOGI
2023 Organization's program and language so fervently that the debate threatened to deprive the or	ganization
budget of all funding. While the proposal was adopted it was weakened	by a note
recognizing States' disagreement.	
Mar-Jun 11. World Intellectual Property Contentious negotiations saw "gender equality" being replaced with	h "balance
2023 Organization's program of between men and women."	
work and budget	
Jul 2023 12. 53 <sup>rd</sup> Human Rights Council Pakistan (on behalf of the OIC) presented an amendment to remove	re SOGI on
resolution strengthening a Colombia-specific resolution—against Colombia's will.	
Colombia's peace process	
Aug-Sep 13. UN Refugee Agency's Likely due to chilling effect of anti-gender attacks, the agency did	not include
2023 <u>program budget</u> references to SOGI in its program budget or a related paper, ev	en though
they had been included in the previous year's versions of both doc	umonto

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#### **Key Recommendations**

From these 13 cases, we highlight four key trends of anti-gender Member States making gains in these unexpected spaces—and suggest strategies to counter them:

#### 1. Mainstream gender training for diplomats and officials.

Anti-gender States are more easily winning concessions in these unexpected spaces because delegates are more likely to deprioritize gender in favor of other issues or inadvertently agree to weak language. The relative absence of feminist civil society in unexpected spaces means fewer experienced advocates who can provide support.

- Governments, the UN, and its agencies should <u>mainstream training</u> on gender for diplomats and officials working across all issue areas.
- This should include education on gender, SRHR, and SOGI and raise awareness of how anti-gender actors exploit the UN's procedural weaknesses to win concessions.
- Training should help delegates and officials remain vigilant about attempts to negotiate documents through political processes like independent advisory reports and technical documents.

#### 2. Improve intersectional collaboration and communication among feminist civil society.

Anti-gender opposition is more common in unexpected spaces, aided by allied civil society organizations (CSOs).

- Feminist CSOs can counter this by improving <u>collaboration and information-sharing</u>, including with CSOs from other social justice and human rights movements already engaged in these unexpected spaces.
- Feminist civil society should partner with CSOs from other movements to create an <u>alert system</u> to share information on anti-gender activity across the UN system, and collaborate on strategic responses.
- The system should include better mapping and reporting, joint strategy sessions, and other opportunities for strategic coordination among advocates.

#### 3. Encourage advocates and delegations to boldly and consistently counter anti-gender statements.

Anti-gender Member States are coordinating their positions in groups, lending them political weight.

- Advocates and delegations should craft and share value and rights-based talking points for consistent use.
- They should encourage Member States that are part of political groups like the OIC to disassociate from antigender group statements.
- Advocates should encourage group members that have indicated disagreement with group position to become champions of gender among their fellow group members.
- They should provide them with adaptable resources to counter anti-gender narratives so they can encourage other group members to disassociate too.

#### 4. Prepare mitigation strategies for upcoming negotiations.

Because feminist advocates and allied delegations have not historically encountered anti-gender opposition in these unexpected UN spaces, they have not been prepared to counter it.

- Civil society, delegations, and UN officials should plan mitigation strategies for the upcoming negotiations:
  - April 2024: UN General Assembly's Sixth Committee's meeting on the crimes against humanity treaty;
  - May to June 2024: 77<sup>th</sup> session of the World Health Assembly, including the draft pandemic accord;
  - June 2024: The UN Educational, Scientific and Cultural Organization program and budget renewal;
  - September 2024: Summit of the Future:
  - 2024: Ongoing negotiations over the draft <u>right to development treaty</u>; and the <u>Extrajudicial, Summary, or</u>
    <u>Arbitrary Executions Resolution</u> renewal;
  - 2025: Elections Resolution renewal; and,
  - 2026: <u>High-level meeting on HIV/AIDS</u>